

Business Plan Template

Organization/group Name:

Contact Information

Address:

Phone:

Email:

Website if any:

Social Media Accounts:

1. Executive Summary

Provide a brief overview of your organization, its mission, and the purpose of this business plan (60 words max).

2. Community Served (60 words max)

Describe the community your organization serves, including:

Demographics: Age, income levels, and other relevant statistics.

Needs Assessment: Key challenges faced by the community related to waste management.

3. Income Sources

Outline the projected income sources for your project, including:

Grants: Specific grants you will receive

Donations: Local businesses, individuals, and fundraising events.

Partnerships: Collaborations with other organizations or agencies.

Fees for Services: Any paid services you may offer.

Source	Amount (\$)	Notes
Grants		
Donations		
Partnerships		
Fees for Services		
Revenue from product sales		
Total Income		

4. Expenses

Detail the anticipated expenses associated with your project, including:

Operational Costs: Salaries, utilities, and supplies.

Program Costs: Direct costs related to waste management initiatives.

Marketing and Outreach: Costs for promoting your services.

Miscellaneous: Any other relevant expenses.

Expense Category	Amount (\$)	Notes
Operational Costs		
Program Costs		
Marketing and Outreach		
Miscellaneous		
Total Expenses		

5. Project Objectives (60 words max)

List the specific objectives of your project. Make sure they are SMART (Specific, Measurable, Achievable, Relevant, Time-bound).

6. Impact Measurement (60 words max)

Explain how you will measure the success of your project. Include:

Key Performance Indicators (KPIs): Metrics you will track.

Evaluation Methods: Surveys, reports, or community feedback.

7. Conclusion (60 words max)

Summarize the importance of your project and how it aligns with WasteFree's goals. Reinforce your commitment to serving the community and promoting sustainable practices.

8. Appendices (if needed)

Include any additional information, charts, or documents that support your business plan.